

| DATES                                  |   | DESCRIPTION  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
|--|---|--|-----------------------|--------------|-----------------------|---|------------------------|--|-----------------------|-------------------------------|------------------------|---------------|-------------------------|----------------------------|------------------------|-----------------------|-----------------------|--|-------------------------|--|-----------------------|---|
| <b>Prior To Event</b>                  |   |  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>May 1, 2024</b>                     | Thursday  | Startup Exhibitor Application opens  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>May 15, 2024</b>                    | Thursday  | Booth Registration opens   |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>Jan 23, 2025</b>                    | Thursday  | Last day to cancel a booth with a 50% refund if paid in full. No refund after this date.   |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>Jan 24, 2025</b>                    | Friday  | Full booth payment due date.   |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>March 3, 2025</b>                   | Monday  | Startup Exhibitor recipients will be announced.<br>The top 5 Veterinary & Pet Technology Pitch Finalists will be announced.  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>March 10, 2025</b>                  | Monday  | <ol style="list-style-type: none"> <li>1. Exhibitor Appointed Contractor (EAC) notification due</li> <li>2. Request for Live Animals Application at booth due</li> <li>3. Veterinary &amp; Pet Technology Awards Nominations due</li> <li>4. Pre-registration Mailing List available, if purchased</li> </ol>  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>Event Agenda</b>                    |   |  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>April 25, 2025</b>                  | Friday  | <table border="0"> <tr> <td>7:00 AM – 6:00 PM PDT</td> <td>Registration</td> </tr> <tr> <td>8:00 AM – 5:00 PM PDT</td> <td>Exhibitor Set-up</td> </tr> <tr> <td>1:00 PM – 5:00 PM PDT</td> <td>Experienced Practice Owner's Symposium</td> </tr> <tr> <td>5:30 PM – 7:00 PM PDT</td> <td>Reception/VIP &amp; Press Event</td> </tr> </table>   | 7:00 AM – 6:00 PM PDT | Registration | 8:00 AM – 5:00 PM PDT | Exhibitor Set-up                            | 1:00 PM – 5:00 PM PDT  | Experienced Practice Owner's Symposium | 5:30 PM – 7:00 PM PDT | Reception/VIP & Press Event   |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
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| 1:00 PM – 5:00 PM PDT                  | Experienced Practice Owner's Symposium  |  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| 5:30 PM – 7:00 PM PDT                  | Reception/VIP & Press Event   |  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>April 26, 2025</b>                  | Saturday  | <table border="0"> <tr> <td>7:00 AM – 6:00 PM PDT</td> <td>Registration</td> </tr> <tr> <td>7:00 AM – 7:50 AM PDT</td> <td>Keynote: Drs. Temple Grandin &amp; Marty Becker</td> </tr> <tr> <td>8:00 AM – 10:00 AM PDT</td> <td>Exhibitor Setup &amp; Early Access</td> </tr> <tr> <td>8:00 AM – 5:00 PM PDT</td> <td>Education Sessions (4 Tracks)</td> </tr> <tr> <td>10:00 AM – 6:00 PM PDT</td> <td>Exhibit Hours</td> </tr> <tr> <td>11:10 AM – 12:00 PM PDT</td> <td>Start-up Pitch Competition</td> </tr> <tr> <td>12:00 PM – 1:00 PM PDT</td> <td>Lunch Hour</td> </tr> <tr> <td>8:00 PM – 5:00 PM PDT</td> <td>Experienced Practice Owner's Symposium</td> </tr> <tr> <td>11:10 AM – 12:00 PM PDT</td> <td>PZ3 Live Technology &amp; Innovations Awards</td> </tr> <tr> <td>7:00 PM – 8:30 PM PDT</td> <td>(Ticket Required; Worldview/World Forum/Skyview Terrace at World Market Center Las Vegas)</td> </tr> </table> | 7:00 AM – 6:00 PM PDT | Registration | 7:00 AM – 7:50 AM PDT | Keynote: Drs. Temple Grandin & Marty Becker | 8:00 AM – 10:00 AM PDT | Exhibitor Setup & Early Access         | 8:00 AM – 5:00 PM PDT | Education Sessions (4 Tracks) | 10:00 AM – 6:00 PM PDT | Exhibit Hours | 11:10 AM – 12:00 PM PDT | Start-up Pitch Competition | 12:00 PM – 1:00 PM PDT | Lunch Hour            | 8:00 PM – 5:00 PM PDT | Experienced Practice Owner's Symposium | 11:10 AM – 12:00 PM PDT | PZ3 Live Technology & Innovations Awards | 7:00 PM – 8:30 PM PDT | (Ticket Required; Worldview/World Forum/Skyview Terrace at World Market Center Las Vegas) |
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| <b>Exhibitor Freeman Service Kit</b>   |   |  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>March 24, 2024 – March 29, 2024</b> | Sunday - Friday   | <b>Freeman Discount Price Deadline</b><br>Order early on <a href="#">FreemanOnline</a> to take advantage of advance order discount rates.  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |
| <b>Beginning March 27, 2024</b>        | Wednesday   | <p><b>Shipping and Material Handling.</b></p> <p><b>Warehouse shipping address:</b><br/>Exhibiting Company Name / Booth Number<br/>PZ3 Live<br/>c/o Freeman<br/>6675 W Sunset Road<br/>Las Vegas, NV 89118, USA</p>  |                       |              |                       |   |                        |  |                       |                               |                        |               |                         |                            |                        |                       |                       |  |                         |  |                       |   |

The above schedule is subject to change at the discretion of PZ3 Live Show Management.  
Any questions, please contact support@petzone360.com



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|-----------------------|---------|--|
|                       |         | <p><b>Warehouse shipping information:</b></p> <ul style="list-style-type: none"> <li>Freeman will accept crated, boxed, or skidded material beginning March 27, 2024, at the above address.</li> <li>Material arriving at the designated shipping date will be received at the warehouse with an additional after-deadline charge.</li> <li>Freeman does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds (about 2267.96 kg) or a single piece of freight beyond the dimensions of 108" H x 93" W.</li> <li>Warehouse materings are accepted at the warehouse Monday through Friday between the hours of 7:00 AM – 2:30 PM.</li> <li>Certified weight tickets much accompany all shipments.</li> <li>If required, provide your carrier with this phone number: (888) 508-5054</li> </ul>  |
| <b>March 26, 2024</b> | Tuesday | <p><b>Show site shipping address:</b><br/>Exhibiting Company Name / Booth Number<br/>PZ3 Live<br/>The Expo at World Market Center Las Vegas<br/>c/o Freeman<br/>435 S Grand Central Pkwy<br/>Las Vegas, NV 89106, USA</p> <p><b>Show site shipping information</b></p> <ul style="list-style-type: none"> <li>Freeman will receive shipments at the exhibit facility at a designated wait. Please wait for date announcement.</li> <li>Shipments arriving before this date may be refused by the facility.</li> <li>Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.</li> <li>Certified weight tickets must accompany all shipments.</li> <li>Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.</li> <li>If required provide your carrier with this phone number: (888) 508-5054</li> </ul> <p><i>All materials received by Freeman are subject to Material Handling Charges and are the responsibility of the Exhibitor. This also applies to items not ordered through the Official Show Vendors.</i></p> |

**Exhibitor Schedule**

| <u><b>Exhibitor Move-In</b></u>             | <u><b>Exhibitor Hall Hours</b></u>  | <u><b>Exhibitor Move-Out</b></u>   |
|---|---|--|
| Friday, April 25, 2025<br>8:00 AM - 5:00 PM | Saturday, April 26, 2025<br>10:00 AM - 6:00 PM<br><br>Sunday, April 27, 2025<br>10:00 AM - 6:00 PM<br><br><i>Note:</i><br>Exhibitor Early Access is between<br>8:00 AM – 10:00 AM | Sunday, April 27, 2025<br>6:00 PM - 10:00 PM<br><br>Monday, April 28, 2025<br>8:00 AM - 12:00 PM |

**Freeman will begin returning empty containers as soon as the aisle carpeting is removed, or plastic covering has been laid in the aisles of the exhibit hall.**