

Please reference the below chart detailing the PZ3 Live 2024 badge policy. For any questions on what your badge includes, please email support@petzone360.com.

BADGE TYPE		PRICE	DESCRIPTION
Allotted Booth Badges			
Commercial	Exhibitor Full-Conference Allotted	Included	Two (2) badges are included for every 10x10 booth. Every additional 10x10 or 100 square feet receives one (1) additional allotted badge. Includes access to CE.
Start-Up Exhibitor	Exhibitor Full-Conference Allotted	Included	Two (2) (badges) are included for every startup booth. Includes access to CE.
Additional Badges for Purchase (Above Allotment)			
Excludes DVMs	Exhibitor Full-Conference Additional	\$125.00	Select this badge after all of your allotted badges have been used. This badge grants exhibitors full access to the event, including access to CE. Excludes DVMs, who must purchase a DVM badge.
DVM	Exhibitor Full-Conference	\$150.00	Select this badge after all your allotted badges have been used. This badge grants DVM exhibitors full access to the event, including access to CE.
No CE or session access	Exhibitor Booth Staff	\$100.00	Select this badge after all your allotted badges have been used. No access to CE or educational sessions.
Guest Badge Type			
ADULT: 18 +	Exhibitor Guest Badge	\$50 - \$100	\$50.00 (Early); \$75.00 (Standard); \$100 (Late/Onsite). One (1) adult guest badge is allowed for each allotted badge per company. Reserved for friends and family only. Not eligible to work in the booth. Excludes DVMs. No access to CE or educational sessions.
MINOR: under 18	Exhibitor Guest Badge	Complimentary	One (1) minor guest badge is allowed for each allotted badge per company. Reserved for friends and family only. Not eligible to work in the booth. No access to CE or educational sessions. Access during setup and teardown is strictly prohibited.
OTHER Badge Types			
Expo Hall Only (Non-exhibitors)		\$99 - \$149	\$99.00 (Early); \$125.00 (Standard); \$149.00 (Late/Onsite). This badge provides accessibility to the Expo Hall and entertainment events only for those attending to explore the Expo Hall. No access to CE or educational sessions.
Public Relations & Marketing Agency		\$99 - \$149	\$99.00 (Early); \$125.00 (Standard); \$149.00 (Late/Onsite) under the General Attendee category. Access to Expo Hall and Sessions, but no CE. Requests to attend PZ3 Live as a marketing agency representative must be emailed to support@petzone360.com .
Exhibitor Animal Handler		\$50.00	Must be purchased by Booth Manager in advance. Email Sales@PetZONE360.com for questions. No access to CE or educational sessions.