



PZ3 Live

Animal Health Technology & Innovation Expo

ATTENDANCE POLICY & GUIDELINES

ABOUT PZ3 LIVE

PZ3 Live is an Animal Health Technology & Innovation Expo. It is a trade-only event (not open to the public), and it is owned and produced by PetZONE360™ (PZ3).

All PZ3 Live participants must be affiliated with the veterinary and animal health technology industry.

By registering for and/or attending a PZ3 Live event, in any format, you are acknowledging that you agree to the following terms which constitute(s) an agreement between you and PetZONE360™. This policy is binding on all participants, including attendees, media, speakers, contractors, partners, sponsors, exhibitor personnel, their agents, and representatives who may attend a PZ3 Live event.

REFUNDS AND CANCELLATION

PZ3 Live allows attendees to cancel their registration, less a \$50 processing fee if a cancellation notice is received in writing, at least 30 days before the event begins (midnight of March 24, 2025). Any request for cancellation after this date will be honored on a case-by-case basis only. Registration after March 24, 2025, is not eligible for any refund. Send cancellation notice to support@petzone360.com. Please also note other fees associated with cancellations, insufficient funds, or registration transfers.

Refund Policy: 72 hours before the event or by April 23, 2024	\$50.00
*Returned eCheck/Checks (NSF)	\$35.00
**Transfer (Substitute) Registration	\$25.00

**NSF (Non-Sufficient Funds). This fee will be added to the outstanding balance.*

***Transfers or substitutions are allowed, provided the registrant canceling has not checked in and has not picked up their event materials.*

The PZ3 Live program schedule is subject to change at any time without prior notice. PZ3 Live reserves the right, in our sole discretion, to cancel any event or the conference, at any time for any reason and without prior notice. PZ3 cannot guarantee the attendance of any exhibitor, speaker, entertainer, or that of any scheduled event.

In the event we cancel our in-person conference, PZ3 may transition attendees into the virtual event program and refund the difference in registration fees paid by you for this event. Each person will also be given the opportunity to apply their registration in full the following year. In

the unlikely case that a PZ3 Live event(s) are canceled, PZ3 will refund all registration fees received but shall have no further obligation to you, whether monetary or otherwise. Such right of termination shall not be unreasonably exercised. PZ3 is not responsible for errors or omissions on the website or promotional materials. Cancelling your PZ3 event registration will not automatically cancel your hotel reservations. It is your responsibility to cancel any hotel and all related travel plans. PZ3 will not be responsible for any travel plans not canceled by you including hotel reservations. Any refunds issued (less fees, if any) will be processed and issued thirty (30) days after the initial event end date.

EVENT POLICIES AND GUIDELINES

For Physical Event:

- Badges are to be picked up at the event check-in areas during the Event Date.
- Government-issued picture ID or confirmation of your identity during the check-in process will be required.
- Badges may contain RFID/NFC tags, which may be used to record your participation in PZ3 Live events and sessions.
- All PZ3 Live participants must have and visibly wear their PZ3 Live-issued badge to enter or participate in any official PZ3 Live venue, exhibit area, conference, or authorized events. Badges are the property of PZ3 Live and may not be resold, transferred to, or shared with others. Badges may be revoked by PZ3 Live show management for violations of this code of conduct.
- PZ3 Live participants acknowledge all bags are subject to search and metal wand screening.
- PZ3 Live expects that all PZ3 Live participants will be dressed in clothing considered appropriate and respectful for a professional environment. We recommend business or business casual attire. These guidelines are applicable to all event participants, regardless of gender. Attire that imitates armed forces or law enforcement or appears to threaten the safety of event participants is also prohibited. PZ3 Live show management reserves the right to determine appropriate attire.
- Attendees may not disrupt any sessions, workshops, special events, or the overall event experience.
- Content from all educational sessions, entertainment, and other special events is protected by the United States copyright laws and is the exclusive property of PZ3, its representatives, agents, and/or its authors. You may not, under any circumstances, share, distribute, publish, repurpose, or sell any such content, or attempt to do so, in any way without the prior written consent from PZ3.
- You shall not publish or post any articles, pictures, materials, or any other information regarding or obtained from a PZ3 Live event without a press pass or prior written consent from PZ3. For more information about obtaining a press pass, contact info@petzone360.com or visit our website at www.pz3live.com.
- Video and/or audio recording of any kind is strictly prohibited in all educational sessions, entertainment, and other special events (i.e., educational sessions, workshops, expo hall) without prior written consent from PZ3.
- At PZ3 Live networking events, both alcoholic and non-alcoholic beverages may be served. PZ3 expects participants at our events to drink responsibly. PZ3 and meeting host event staff have the right to deny service to participants for any reason and may require and/or request a participant to leave the event at PZ3's discretion.

- PZ3 Live reserves the right to deny, refuse or revoke admission during pre-registration, as well as on-site.

For Online & Digital Events:

PZ3 Live attendees participating in any online and or digital events are expected to use PZ3's online and or digital code of conduct to ensure the environment remains respectful and professional. The following online and digital guidelines will further ensure we maintain an inclusive community:

- Be respectful of others.
- Avoid conflicts, arguments, boisterous, lewd, or offensive behavior, language, and gestures.
- Use common sense, kindness, and consideration.
- The discussions and comments are meant to stimulate conversation and educational development, not to create undue contention.
- Do not post commercial messages for any product or service.
- You may not create audio or video recordings of the Event presentation, in its entirety or any portion of the Event presentation, given by PZ3, any of their speaker(s) and sponsor(s) during the Event (the "Presentation Recordings"), and may not simultaneously broadcast or live-stream the Presentation Recordings or post the Presentation Recordings on any website and/or social media.
- You agree to always treat other event attendees and participants with respect and kindness. You agree not to harass any participants, including but not limited to the following:
 - Offensive comments related to age, race, ethnicity, religion, gender, sexual orientation, disability, or physical appearance.
 - Sexual or other explicit images in public spaces.
 - Deliberate intimidation, stalking, or following.
 - Harassing or unwanted photography or recording.
 - Disruption of educational sessions or other events.
 - Unwelcome sexual attention.
 - Demeaning, discriminatory, or exclusionary behavior, jokes, or speech.

CONSEQUENCES OF UNACCEPTABLE BEHAVIOR

To protect the integrity of PZ3 Live, PZ3 reserves the right to remove anyone from any and all physical or digital events at any time for any conduct that we determine to be inappropriate or harmful. Consequences may include suspension of accounts or revocation of access to the Digital Venue without a refund or compensation of any kind associated with it.

WHAT TO DO IF YOU WITNESS OR ARE SUBJECTED TO UNACCEPTABLE BEHAVIOR

Any activity that may endanger human life or lead to physical harm of another person, or any depiction of such activity, is prohibited. If you are being harassed, notice that someone else is being harassed, or have any other concerns, you may contact PZ3 Live show management by emailing support@petzone360.com immediately. Please remember that notifying PZ3 Live show management does not constitute or replace notification to local law enforcement. However, we will help participants, in any way, contact local law enforcement, provide escorts, or otherwise assist those experiencing harassment to feel safe and welcome during PZ3 Live events.

PERSONAL SAFETY AND SECURITY

Your safety is our number one priority. If you see something, say something! PZ3 Live works diligently to provide a safe and secure environment at its venues and events by working with venue staff to make sure all participants are safe. We request that all attendees report any questionable or concerning activity to PZ3 Live staff so that they can take immediate action. For life-threatening emergencies, always call 911.

COVID-19 OR OTHER COMMUNICABLE DISEASES

In light of the COVID-19 pandemic and because PZ3 Live expo participants' health and well-being are our most important priority, PZ3 works closely with the venue and our other partners to ensure we communicate and implement health and safety measures during our event. However, individual health and safety needs and concerns may differ, PZ3 Live recommends that each participant carefully evaluate their personal health needs and concerns before registering and/or attending PZ3 Live. Your attendance at PZ3 Live is completely voluntary. As such, your attendance at PZ3 Live is at your own risk, and you voluntarily assume all risks and hazards including without limitation, personal injury, illness, or otherwise and hereby release PZ3 of any liability related to your attendance.

PHOTOGRAPHS & VIDEO DISCLAIMER

PZ3 Live may, from time to time, contract third-party professional photographers, videographers, and other service providers to be present at PZ3 Live events ("Approved Third Parties"). Therefore, please note that any photographs, videos, and audio recordings taken at a PZ3 event by PZ3 or by Approved Third Parties may be used in future PZ3 publications, online or in other PZ3 promotional materials or may be used by the Approved Third Parties. Attendance or participation in the PZ3 event constitutes your consent to PZ3's and the Approved Third Parties' use and publication of your image and/or voice in photographs, videotapes, audiotapes, or other electronic media pertaining to PZ3's events and activities.

As a registered attendee of a PZ3 event, you acknowledge, agree, and consent to that (i) your basic information of name, address, company, phone, and email address will be encoded on your event badge, (ii) PZ3 may share, sell or rent limited personal information to exhibitors or sponsors that offer products and services related to veterinary medicine, and (iii) PZ3 may also share relevant information with trusted third-party service providers to perform duties such as statistical analysis, packaging and arrange for deliveries. PZ3 may also access and/or disclose the information if we believe such action is necessary to (a) comply with the law or legal process served on PZ3, (b) protect and defend the rights or property of PZ3 (including the enforcement of our agreements), or (c) act in urgent circumstances to protect the personal safety of other attendees, PZ3 employees or contingent staff, users of PZ3 services, or members of the public.

Your participation in and attendance at a PZ3 event is completely voluntary. PZ3 does not guarantee admittance to any specific event, session, entertainment, sponsored event, or keynote and reserves the right to refuse admittance to any session, keynote, or event to any Attendee, at its sole discretion. PZ3 may also contact you to conduct research about your opinion of current services or of potential new services and updates that may be offered. PZ3 may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party.

FOOD ALLERGIES

We may sometimes provide food at our events. In that case, we will work closely with the facilities to create menus that can be enjoyed by all attendees. We will make every effort to accommodate food allergies/restrictions including vegetarian, gluten, nut, and seafood allergies. If you have a dietary need, please contact PZ3 at support@petzone360.com, 45 days prior to the event. If you do not make your dietary needs known to PZ3, we cannot guarantee that we can accommodate you.

SPECIAL NEEDS

If you have special needs that may impact your participation at a PZ3 Live event, please send an email to support@petzone360.com briefly describing your needs, at least thirty (30) days prior to the event. Please note that PZ3 cannot guarantee the availability of appropriate accommodation(s) without prior notification. Advanced reservations are strongly recommended for scooter or wheelchair rentals. If you did not make your mobility needs known prior to a PZ3 event, we cannot guarantee that they can accommodate you. On-site orders cannot be accommodated. Visit the Las Vegas Scooters website (<https://www.702scooters.com/las-vegas-scooters-rentals-victory-10-2.html>) to make a reservation or call 866-7754381 for more information.

ON-SITE ANIMALS

There are three (3) categories of animals permitted at PZ3 events:

1. Service Animals as defined by the Americans with Disabilities Act include only dogs and miniature horses who are individually trained to do work or perform tasks for people with disabilities. Refer to https://www.ada.gov/service_animals_2010.htm. Animals whose sole function is to provide comfort or emotional support do not qualify.
2. Animals on exhibit or at PZ3-sponsored events who have pre-registered and provided documentation as required by the PZ3 Show Management Team. Pre-registration is mandatory and should be done through the exhibiting company's booth manager. The animal handler MUST wear their PZ3 Live event badge when on-site. For any questions regarding animal handlers, documentation, and registration, please contact support@petzone360.com.
3. All animals must be under their handler's control at all times. All animals must be harnessed, leashed, or tethered unless those devices interfere with a service animal's work (as defined above). Handlers will be asked to remove their animal from the event if they cannot control the animal and/or if the animal becomes disruptive.
4. Pets, animal companions, and emotional support animals are NOT permitted at PZ3-sponsored events. All animals at PZ3 events must be in accordance with the guidelines listed above.

FORCE MAJEURE

PZ3 shall have no liability whatsoever if a PZ3 event is delayed, changed, or canceled at any time due to strikes, lockouts, accidents, fires, floods, severe weather, acts of God, healthcare crises, epidemics and pandemics as a result of viral or bacterial illnesses, forced shut-downs, emergencies, war, riots, terrorist attacks, any actions constituting a "force majeure," or any other causes or delays beyond PZ3's reasonable control, whether similar to or different from the causes above enumerated.

LIABILITY WAIVER AND RELEASE OF CLAIMS

I acknowledge that I derive personal satisfaction and a benefit by virtue of my participation and/or voluntarism with PZ3, and I willingly engage in PZ3 events and/or other activities (the “Activity”).

RELEASE AND WAIVER

I hereby release, waive, and forever discharge any and all liability, claims, and demands of whatever kind or nature against the PZ3 and its affiliated partners and sponsors, including in each case, without limitation, their directors, officers, employees, volunteers, and agents (the “released parties”), either in law or in equity, to the fullest extent permissible by law, including but not limited to damages or losses caused by the negligence, fault or conduct of any kind on the part of the released parties, including but not limited to death, bodily injury, illness, economic loss or out of pocket expenses, or loss or damage to property, which I, my heirs, assignees, next of kin and/or legally appointed or designated representatives, may have or which may hereinafter accrue on my behalf, which arises or may hereafter arise from my participation with the activity.

For any questions or inquiries related to these guidelines, please contact us at info@petzone360.com or call 1.844.746.8326. Thank you for your interest in PZ3.